

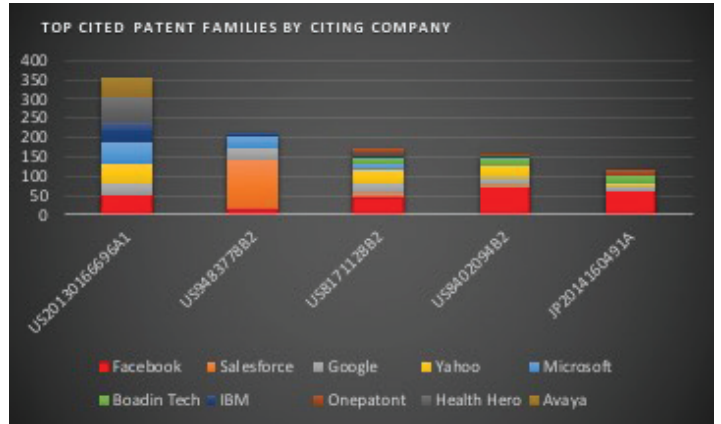


COMPANY OVERVIEW

Provides online social media and social networking service that reaches worldwide.

Facebook is a publicly held company with a valuation of \$247.9 billion.

As of April 2016, it is considered the most popular social networking site with more than 2 billion monthly active users (June 2017).



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ANALYSIS:

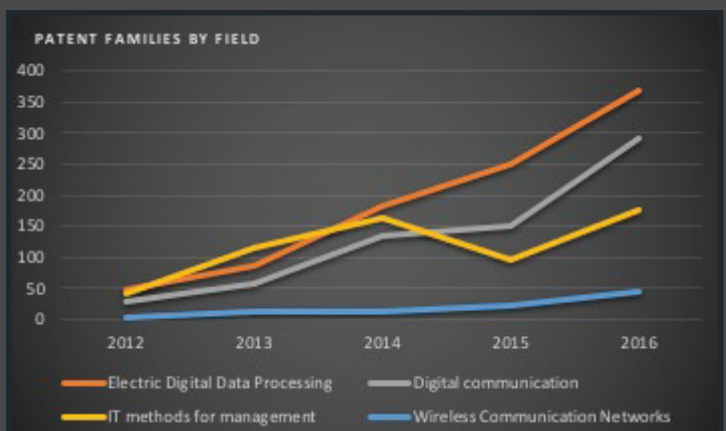
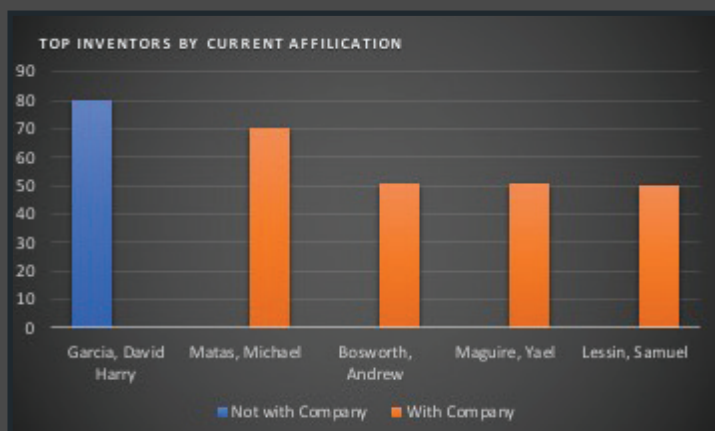
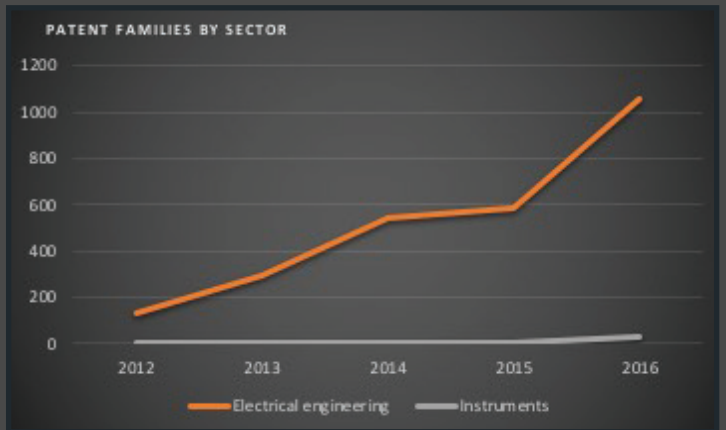
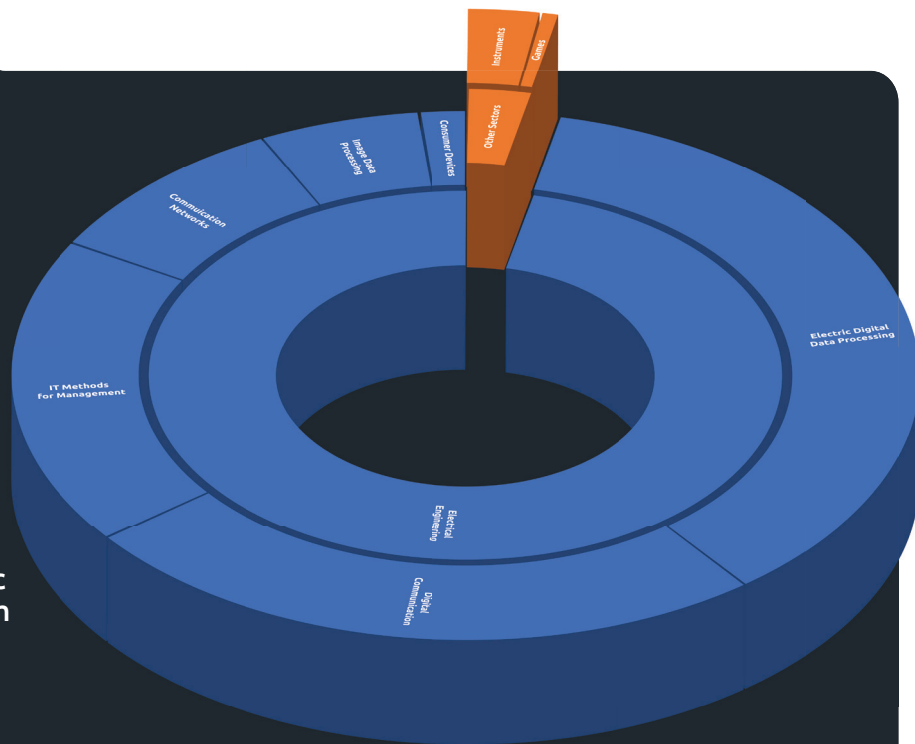
Patent publications have maintained a steady growth over the past 5 years, but nearly doubled between 2015 and 2016.

The portfolio is almost exclusively focused on electrical engineering. The top three fields including data processing, digital communications, and digital administration account for about 65% of the total portfolio.

All the top inventors, except for David Garcia, the inventor with the most patent families in the company, have remained with the company.

The majority of Facebooks patents are organic in nature, but they have acquired patents from AOL, Oculus, and IBM.

Facebook cites itself frequently on their top cited patents, but there is also interest from Salesforce, Google, Yahoo and Microsoft.



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